

WHY DISTANCE EDUCATION AT MMU

Our Distance Education (DE) programmes provide opportunities to those who are unable to study full-time to have more flexibility to earn a degree qualification. This effort is to create and achieve a holistic and knowledge-centric society. Our programmes impart education through multimedia and information technology approaches taught by our highly qualified and experienced lecturers. The DE programmes are the only degree programmes in Multimedia University that allow you to study at your own time and place. With an additional working experience by the students, this programme is expected to produce well rounded and highly skilled graduates.



ENTRY REQUIREMENTS

The minimum education qualification for entry is (fulfill one of the following criteria)

- Pass STPM or equivalent with at least 2 principals: Mathematics / Economic / Principles of Account; OR
- Pass Foundation / Pre-U / Matriculation in related field from local institution recognized by the Malaysian government; OR
- Pass Foundation / Pre-U / Matriculation in related field from overseas institutions or any recognized international institutions such as South Australia Matriculation (SAM), Canadian Pre-U (CPU), Australian Matriculation (AUSMAT) and Ontario Secondary School Diploma (Grade 12); OR
- Pass Diploma from a recognized institution. The Diploma should be at least 2 years duration; OR
- Other qualifications from institutions recognized by the Malaysian government.

*We are also accepting candidates without formal education who managed to obtained APEL (A) level 6 qualification.

BACHELOR OF MANAGEMENT (HONS.)

(R/345/6/1053) 03/22 (MQA/FA2078)

This programme is designed to develop students with aspects of business and management skills that are required to meet the challenges of the global environment.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4
Core			
<ul style="list-style-type: none"> • Principles of Financial Accounting • Management • Managerial Mathematics • Macroeconomics • Principles of Marketing • Financial Management I • Organizational Behaviour • Psychology 	<ul style="list-style-type: none"> • Microeconomics • Consumer Behaviour • Business & Society • Managerial Statistics • Managerial Accounting 1 • Business Law • Critical Thinking • Management Information System 	<ul style="list-style-type: none"> • Management Decision Science • Entrepreneurship • Human Resources Management • Project Management • Production & Operation Management • Industrial Relations • Small Business Management • Managing Innovation and Technology • Leadership 	<ul style="list-style-type: none"> • ICT For Managers • Malaysian Economy • TQM for Managers • Research Methodology • Strategic Management • Training & Development • Global Management
University Subjects			
<ul style="list-style-type: none"> • English for Business Studies • TITAS 	<ul style="list-style-type: none"> • Bahasa Kebangsaan A or Foreign Language • Hubungan Etnik • Co-curriculum (Foreign Language) 		
Electives Subjects (Choose any 3 subjects)			

- Sales and Professional Selling Management
- Cross Culture Management
- Product Planning and Management
- Organisational Development
- Marketing Channel Management
- Retail Management
- Recruitment & Selection

BACHELOR OF MANAGEMENT (HONS.) MARKETING MANAGEMENT

(R/342/6/0114) 02/20 (A4274)

This programme is specifically aimed to provide the essentials of marketing skills and the subjects offered cover all the functional areas of marketing with a focus on current market needs. The course content enables the student to keep up with the pace of the dynamic business trends.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4
Core			
<ul style="list-style-type: none"> • Principles of Financial Accounting • Management • Managerial Mathematics • Macroeconomics • Principles of Marketing • Financial Management I • Organizational Behaviour • Psychology 	<ul style="list-style-type: none"> • Microeconomics • Human Resources Management • Business & Society • Managerial Statistics • Managerial Accounting I • Business Law • Critical Thinking • Management Information System 	<ul style="list-style-type: none"> • ICT For Managers • Management Decision Science • Marketing Management • Consumer Behaviour • Production & Operation Management • Integrated Marketing Communication • Global Marketing • Leadership • Sales and Professional Selling Management 	<ul style="list-style-type: none"> • Malaysian Economy • Retail Management • Product Planning and Management • Marketing Research • Marketing Strategy • Marketing Information Technology • Service Marketing
University Subjects			
<ul style="list-style-type: none"> • English for Business Studies • TITAS 	<ul style="list-style-type: none"> • Bahasa Kebangsaan A or Foreign Language • Hubungan Etnik • Co-curriculum (Foreign Language) 		
Electives Subjects (Choose any 3 subjects)			

- Marketing Channel Management
- B2B Marketing
- Cross Cultural Management
- Entrepreneurship
- Small Business Management
- Global Management
- Project Management

BACHELOR OF MANAGEMENT (HONS.) HUMAN RESOURCES MANAGEMENT

(R/345/6/0615) 02/20 (A4273)

This programme will nurture human-resource related knowledge, abilities and competencies to recognise and evaluate human assets of an organisation for the mutual benefit of employers and employees in an integrated, proactive and strategic manner.

PROGRAMME STRUCTURE

Year 1	Year 2	Year 3	Year 4
Core			
<ul style="list-style-type: none"> • Principles of Financial Accounting • Management • Managerial Mathematics • Macroeconomics • Principles of Marketing • Financial Management I • Organizational Behaviour • Psychology 	<ul style="list-style-type: none"> • Microeconomics • Human Resources Management • Business & Society • Managerial Statistics • Managerial Accounting I • Business Law • Critical Thinking • Management Information System 	<ul style="list-style-type: none"> • ICT For Managers • Management Decision Science • Labour Economics • Recruitment & Selection • Production & Operation Management • Training & Development • Human Resources Informations System • Cross Culture Management • Leadership 	<ul style="list-style-type: none"> • Malaysian Economy • Performance Management • Organization Development • Research Methodology • Strategic Management • Industrial Relations • Compensation & Benefit
University Subjects			
<ul style="list-style-type: none"> • English for Business Studies • TITAS 	<ul style="list-style-type: none"> • Bahasa Kebangsaan A or Foreign Language • Hubungan Etnik • Co-curriculum (Foreign Language) 		
Electives Subjects (Choose any 3 subjects)			

- Sales and Professional Selling Management
- Consumer Behaviour
- Entrepreneurship
- Managing Innovation & Technology
- Industrial Marketing
- Global Management
- TQM for Managers